

INFORMATION 2026

The Wine Estate

WINZER KREMS eG is Austria's most important quality wine producer. The location in Krems together with the venerable address "Sandgrube 13" obliges us to produce wines of high quality. The winery is owned by around **600 member winegrowers**. They own **1200 hectares** of firmly bound contract areas from the city of Krems and the surrounding winegrowing areas (Kremstal, Traisental, Kamptal, Wagram and the Wachau). With the training and experience in the vineyard, the winemakers combine traditional wine culture with modern production at Winzer Krems. The winemakers cherish and care for the vines throughout the year. In autumn they select only the ripest and healthiest grapes and harvest mainly by hand.

Management

Chairman of the Board:	Mr. Florian STÖGER
Managing Director:	Mr. Ludwig HOLZER
Chief oenologist:	Mr. Franz ARNDORFER
Number of employees:	95 employees

Consultancy in the vineyards – Winegrowers deliver the best grapes

The top priority is physiologically ripe and healthy grapes that are pressed fresh. The vintners receive guidelines for pruning, soil cultivation, foliage work, plant protection and harvesting. Targeted yield reduction plays an important role. Compliance with these guidelines is monitored by our quality consultant and his team throughout the wine year. They are personally present at the harvest and convince themselves of the quality of the grapes.

Harvest management / Qualification

For 0.75 litre wines, mainly hand-picked grapes are taken over according to an exact harvest plan and processed after determining the sugar gradation (in Öchsle) sorted according to quality level, grape variety and origin. All winegrowers are required to deliver undamaged, healthy grapes. Payment is made according to a complex qualification system. This is based on grape variety, sugar grading, time of harvest and health status of the grape as well as an internal site classification system. With these measures, WINZER KREMS has succeeded in establishing itself as Austria's largest quality wine producer.

Grape Varieties

78%	WHITE	22%	RED
60%	Grüner Veltliner	20%	Blauer Zweigelt
5%	Riesling	2%	St. Laurent, Pinot Noir
3%	Chardonnay, Pinot blanc		Blauburger, Blauer Portugieser
10%	Muskateller, Frühroter Veltliner (Malvasier)		
	Sauvignon Blanc, Traminer		
	Welschriesling, Müller Thurgau		

Grape Treatment

The grapes follow gravity during processing: from the takeover into the lower-lying press house, from there as must into the new fermentation cellar below. All white wine grapes are juiced directly in pneumatic presses at gentle pressure according to the whole bunch pressing method without maceration and destemming. The result is pure, fresh and fruity wines that are particularly easy to enjoy. The must ferments in stainless steel barrels under permanent control. The red wines are obtained by the classic method of mash fermentation. The most valuable of them mature in small oak barrels (barrique) after fermentation.

The PIWI variety “Donauriesling” has also been cultivated since 2015. Since few years, wines of the PIWI variety “Donauveltliner”, “Blütenmuskateller and “Pinot Nova” are also produced.

Investment – Wine.Time.New

WINZER KREMS - Sandgrube 13, Austria's largest winery, is continuously working on new quality standards. In order to guarantee top products and innovations in the future, Winzer Krems largest investment in the history of the Austrian wine industry completed in 2023.

The first construction phase, the new fermentation and storage cellar, went into operation for the 2020 harvest. The goals are clearly defined: quality improvement, sustainable production and also improved working conditions for the employees. Air-conditioned and light-flooded rooms offer top working conditions. In addition, they are better equipped to cope with climate changes. This means that more grapes can be processed gently in a shorter time. By 2023, the WINZER KREMS cellar, wine bottling and bottle storage facilities has been completely renovated. State-of-the-art, app-controlled fermentation and cooling technology guarantees a fully controlled and safe vinification. A photovoltaic system will also be an important step towards renewable energy.

With the 2022 harvest, WINZER KREMS was first certified according to the criteria of “**Sustainable Austria.**” In the spirit of further developing sustainability, PIWI grape varieties such as Donauriesling, Donauveltliner, Blütenmuskateller and Pinot Nova are increasingly being planted.

Sales and Marketing

Roughly 51% of the total turnover is generated outside Austria. The majority of this is marketed through the company's own sales office founded in Passau/Germany in 1972. Other export markets include the USA, Canada, Japan, the Netherlands, Switzerland, Belgium, Great Britain, Denmark, Sweden, Norway, Finland, Russia, Estonia, Lithuania, Latvia, Slovakia, Croatia, Poland, the Czech Republic, Thailand, South Korea, Singapore, Bulgaria, Romania, France, Liechtenstein and Australia.

Film Experience - “Wine.Craft.Passion”

A new 270-degree film experience was opened with great enthusiasm in March 2025 in the wine experience "SANDGRUBE 13 “wein.sinn". The film, shown on three 270-degree screens, sets the visitors right into the centre of the impressive landscape of the Krems vineyards and impressively highlights the passion of the winegrowers behind every drop of Krems wine. It conveys our values emotionally and shows the hard work of many people behind every vintage. Scent and wind make the aromas and forces of nature even more vivid.

WINZER KREMS eG