

## INFORMATION 2021

### The Company

WINZER KREMS eG is one of the most **significant producers and the most successful exporter of estate bottled quality wine** in Austria. The location in Krems together with the venerable address “Sandgrube 13” obliges us to produce wines of high quality. The estate is owned by **880 winegrowers** who grow their grapes on 1200 hectares/~ 2.960 acres in Krems and the surrounding wine growing regions (Kremstal, Traisental, Wachau, Wagram, Kamptal).

### Board of Managers

Chairman of the Board:  
Managing Director:  
Chief oenologist:

Mr. Florian **STÖGER**  
Mr. Ludwig **HOLZER**  
Mr. Franz **ARNDORFER**

Number of employees: 87

### Consultancy in the vineyards – Winegrowers deliver the best grapes

The winegrowers observe guidelines for pruning, soil treatment, foliage treatment and pest management. Very important is the role of selective harvest reduction. Our quality consultants check compliance with these guidelines during the whole cycle of the wine year. Since 2003 they are supported by the University of Agriculture in Vienna.

### Harvest Management / Qualification

**Exclusively hand-picked grapes** are gathered according to an exact harvesting plan. The qualification follows a quite sophisticated system, which is based upon the grape variety, the sugar content, harvest day and an internal classification system for the terroir of the vineyard. Due to these strict measures WINZER KREMS has established itself as the major quality wine producer in Austria.

### Grape Varieties (Harvest 2020)

<b>76%</b>	<b>WHITE</b>	<b>24%</b>	<b>RED</b>
57%	Grüner Veltliner	21%	Blauer Zweigelt
6%	Riesling	3%	St. Laurent, Pinot Noir
3,5%	Chardonnay, Pinot blanc		Blauburger, Blauer Portugieser
9,5%	Muskateller, Frühroter Veltliner (Malvasier)		
	Sauvignon Blanc, Traminer		
	Welschriesling, Müller Thurgau		

### Grape Treatment

During the processing the grapes follow of the gravity: from the takeover to the lower press house, from there as must into the new fermentation cellar below.

All white grapes are juiced without mashing and entrapping directly in pneumatic presses under gentle pressure using the method of whole-grape pressing. The results are pure, fresh-fruity wines, which are matured particularly wholesome.

The must ferments in stainless steel barrels under constant control of the temperature. The further maturation is carried out reductively with cold-sterile filling under exclusion of oxygen.

The red wines are obtained by the classical method of mash fermentation. The most valuable of them will mature after the fermentation in small oak barrels (barrique).

### Awards

The persistent strive for quality and the hard work and efforts of the winegrowers have been worthwhile. WINZER KREMS wines regularly receive highest **national and international awards**:

- March 2021: **WINE ENTHUSIAST Magazin / USA**  
94 points for Kremser KREUZBERG Riesling Kremstal DAC Reserve 2019  
94 points for Ried Kremser WACHTBERG Grüner Veltliner Kremstal DAC Reserve 2019  
92 points for EDITION CHREMISA Grüner Veltliner 2019  
92 points for Ried Kremser GOLDBERG Grüner Veltliner Kremstal DAC 2019
- January 2021: **WEINWIRTSCHAFT - Top 100 wines of the year 2020**  
**1st place** for WEINMANUFAKTUR KREMS Grüner Veltliner 2019  
in the category: „International white wine in retail“
- Summer 2020/spring 2021: **MUNDUS VINI**  
gold medal & „Best of Show AUSTRIA ROSÉ“ for Serie „13“ Rosé 2020  
gold medal for Grüner Veltliner VON DEN TERRASSEN 2020
- September 2020: **Kremstal DAC Cup 2020 Austria**  
90 points for Ried Kremser GOLDBERG Grüner Veltliner Kremstal DAC 2019  
90 points for Ried Kremser KREMSLEITEN Riesling Kremstal DAC 2019
- November 2020: **International PIWI WINE**  
gold medal - 98 points for DONAURIESLING 2019
- 2020: **Trade journal ÖGZ “Category white Reserven“ 2020**  
gold medal - **1st place** for Kremser KREUZBERG Riesling Kremstal DAC Reserve 2019



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### Sales and Marketing

More than 56% of the total turnover is made outside of Austria. The major market is Germany, managed through our subsidiary in Passau, which was established in 1972.

Other export markets are: USA, Canada, Japan, Netherlands, Switzerland, Belgium, Great Britain, Denmark, Sweden, Norway, Russia, Estonia, Lithuania, Latvia, Slovakia, Croatia, Poland, Czech Republic, Thailand, Singapore, South Korea, Bulgaria, Romania, Ireland, Lichtenstein

The heart of the company is the winery tour „SANDGRUBE 13 wein.sinn“. Over 8 stations, guests experience the fascination of wine with all their senses and learn everything about wine, the wine production and the region (www.winzerkrem.at). The highlight of the tour is a 4D-film (3D with fragrances).

WINZER KREMS eG