

INFORMATION 2023

The Company

WINZER KREMS eG is Austria's most important quality wine producer. The location in Krems together with the venerable address "Sandgrube 13" obliges us to produce wines of high quality. The winery is owned by around **730 member winegrowers**. They own **1200 hectares** of firmly bound contract areas from the city of Krems and the surrounding winegrowing areas (Kremstal, Traisental, Kamptal, Wagram and the Wachau). With the training and experience in the vineyard, the winemakers combine traditional wine culture with modern production at Winzer Krems. The winemakers cherish and care for the vines throughout the year. In autumn they select only the ripest and healthiest grapes and harvest mainly by hand.

Company management

Chairman of the Board:	Mr. Florian STÖGER
Managing Director:	Mr. Ludwig HOLZER
Chief oenologist:	Mr. Franz ARNDORFER
Number of employees:	97 employees

Consultancy in the vineyards – Winegrowers deliver the best grapes

The top priority is physiologically ripe and healthy grapes that are pressed fresh. The vintners receive guidelines for pruning, soil cultivation, foliage work, plant protection and harvesting. Targeted yield reduction plays an important role. Compliance with these guidelines is monitored by our quality consultant and his team throughout the wine year. They are personally present at the harvest and convince themselves of the quality of the grapes. Since 2003, the consultants have received support from the University of Natural Resources and Applied Life Sciences in Vienna.

Harvest management / Qualification

For 0.75 litre wines, mainly hand-picked grapes are taken over according to an exact harvest plan and processed after determining the sugar gradation (in Öchsle) sorted according to quality level, grape variety and origin. All winegrowers are required to deliver undamaged, healthy grapes. Payment is made according to a complex qualification system. This is based on grape variety, sugar grading, time of harvest and health status of the grape as well as an internal site classification system. With these measures, WINZER KREMS has succeeded in establishing itself as Austria's largest quality wine producer.

Grape Varieties

77%	WHITE	23%	RED
60%	Grüner Veltliner	20%	Blauer Zweigelt
5%	Riesling	3%	St. Laurent, Pinot Noir
3%	Chardonnay, Pinot blanc		Blauburger, Blauer Portugieser
9%	Muskateller, Frühroter Veltliner (Malvasier)		
	Sauvignon Blanc, Traminer		
	Welschriesling, Müller Thurgau		

Grape Treatment

The grapes follow gravity during processing: from the takeover into the lower-lying press house, from there as must into the new fermentation cellar below. All white wine grapes are juiced directly in pneumatic presses at gentle pressure according to the whole bunch pressing method without maceration and destemming. The result is pure, fresh and fruity wines that are particularly easy to enjoy. The must ferments in stainless steel barrels under permanent control. The red wines are obtained by the classic method of mash fermentation. The most valuable of them mature in small oak barrels (barrique) after fermentation.

The PIWI variety "Donauriesling" has also been cultivated since 2015. Since the harvest 2022, wines of the PIWI variety "Donauveltliner" and "Blütenmuskateller" are also produced.

Investment

WINZER KREMS - Sandgrube 13, Austria's largest winery, is continuously working on new quality standards. In order to guarantee top products and innovations in the future, Winzer Krems is launching the largest investment programme in the history of the winery in autumn 2019. The first construction phase, the new fermentation and storage cellar, went into operation for the 2020 harvest. The goals are clearly defined: quality improvement, sustainable production and also improved working conditions for the employees. Air-conditioned and light-flooded rooms offer top working conditions. In addition, they are better equipped to cope with climate changes. This means that more grapes can be processed gently in a shorter time. By 2023, the WINZER KREMS cellar, wine bottling and bottle storage facilities will be completely renovated. State-of-the-art, app-controlled fermentation and cooling technology guarantees a fully controlled and safe vinification. A photovoltaic system will also be an important step towards renewable energy.

Awards

- September 2023: **MUNDUS VINI – Summer tasting**
 „Best of Show Austria white in retail markets“ & gold medal for WEINMANUFAKTUR KREMS
 Grüner Veltliner 2022
Gold medal for Grüner Veltliner Kremstal DAC Reserve 2022
Gold medal for Blütenmuskateller 2022


- September 2023: **A LA CARTE - Riesling Grand Cru tasting 2023**
92+ points for Kremser KREUZBERG Riesling Kremstal DAC Reserve 2022
92 points for Ried Kremser Kreamsleithen Riesling Kremstal DAC 2022


- July 2023: **JAMES SUCKLING**
92 points for Ried Kremser Kreamsleithen Riesling Kremstal DAC 2022
92 points for Kellermeister Privat Gelber Muskateller 2022
91 points for Ried Kremser Goldberg Grüner Veltliner Kremstal DAC 2022
91 points for Donauriesling 2022


- June 2023: **IWC – International Wine Challenge 2023**
96 points & International Riesling Trophy, Austrian Riesling Trophy,
 Austrian White Trophy for Kremser Kreuzberg Riesling Kremstal DAC Reserve 2021
93 points for Grüner Veltliner Kremstal DAC Reserve 2021
92 points for Ried Kremser Wachtberg Grüner Veltliner Kremstal DAC Reserve 2021


- June 2023: **IWSC – International Wine & Spirit Competition**
94 points for Kremser Kreuzberg Riesling Kremstal DAC Reserve 2021
92 points for Grüner Veltliner Kremstal DAC Reserve 2021



Sales and Marketing

Already 55% of the total turnover is generated outside Austria. The majority of this is marketed through the company's own sales office founded in Passau in 1972. Other export markets include the USA, Canada, Japan, the Netherlands, Switzerland, Belgium, Great Britain, Denmark, Sweden, Norway, Finland, Russia, Estonia, Lithuania, Latvia, Slovakia, Croatia, Poland, the Czech Republic, Thailand, South Korea, Bulgaria, Romania, France, Lichtenstein and Australia.

The heart of the winery is the wine experience world "SANDGRUBE 13 wein.sinn". Guests experience the fascination of wine with all their senses at 8 stations and learn everything about wine, production and the region. The highlight of the tour is a 4D film (3D with fragrances). "Wine.cosmos" invites you on a culinary wine-journey around the globe with fascinating 3D holograms.

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